

Date: 2-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: Political Rebate

Candidate: Smith

Week of: 9/24 - 9/30

Contract Number: 331680 - HL6316663

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
13	8-10P Mon - The Voice	:30	\$3,500	5	1	\$3,000	\$500

TOTAL REBATE (Gross) \$500
(Net) \$425.00



Billing Adjustment Form

☒ WPXI-TV☐ PCNC☐ EPXI☐ WPXI.com☐ WPXI MobileAgency SRCPWrite-up Date 10/2/12Client Pol. Matt SmithRequested By D. TavolettiCampaign/Title State Senate

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒ _____**Reference:**

Invoice No. _____

Invoice Date _____

Contract No. 331680Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 500.00

Debited: \$ _____

NET Amount to be Credited: \$ 425.00

Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: Tavoletti Approved ☒ Date 10/2/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 331680

Schedule Dates 09/18/12-09/24/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - Federal Candidate (1067)
Brand POL/T SMITH/R/SEN/PA (114155)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name WONDERHEID, BETSY
Phone/Fax /
CPE 11/15/273
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 9/18
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/17/12
Last Modified 09/18/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06316663
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,877.50
Net Total \$38,972.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	63	\$45,850.00
Grand Total:	63	\$45,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Prime	09/24/12-09/24/12	5	:30	7:57P- The Voice 8-10P	1								1	\$3,500.00	3000 \$3,500.00	Pittsburgh (WPXI)	VOICE 8-10P/13	9/17/12
14.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P							1		1	\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	LATE NEWS/14	9/17/12
15.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/15	9/17/12
16.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS FLW FT 1130-1235A/16	9/17/12
17.0	Normal Line / Spot	09/23/12-09/23/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8-10A/17	9/17/12
18.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/18	9/17/12
19.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5P- 5:30P (EST)	1								1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/19	9/17/12
20.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1								1	\$775.00	\$775.00	Pittsburgh (WPXI)	NEWS 6-630P/20	9/17/12
21.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:59A- Channel 11 News 6am	1								1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 6-7A/21	9/17/12
22.0	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A- 8A (EST)	1								1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/22	9/17/12
23.0	Normal Line / Spot	09/20/12-09/21/12	5	:30	6:59P- Jeopardy	1				X	X			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7P/9	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.